

PRESS RELEASE

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CESI Takes Las Vegas by Storm for Esports Tournament and CHRIE Educational Conference at UNLV

CESI Founder, Margaret Wong Receives "Excellence in Diversity and Inclusion" Award at West Federation International Council on Hotel, Restaurant, and Institutional Education (CHRIE)

Conference in Las Vegas / UNLV wins CESI Collegiate "Rocket League" Tournament





(Margaret Wong, CESI Founder Receiving CHRIE AWARD)

(FSU Esports Team competing at Hyper X Arena for CESI Rocket League Tourney)

LAS VEGAS, NV - College Esports International (CESI) took Las Vegas by storm last week and through the weekend, for several high-profile events which featured esports activities, education, tech, and hospitality in association with the Western CHRIE Conference. At the same time, CESI hosted a collegiate Rocket League Tournament at the Lvl Up Expo/Hyper X Arena, featuring some of the top universities and esports teams from around the nation!

CESI Founder, Margaret Wong was presented the "Excellence in Diversity and Inclusion" Award at the Western CHRIE Conference held at UNLV, for her lifetime of dedication and service to showcase and create opportunities for underrepresented ethnic communities.

"Margaret supports inclusion through college esports, founding College Esports International (CESI) to lead efforts of connecting youth globally through innovative technology and education. Through CESI, Margaret has generated impactful connections between college-age students in the U.S. and abroad... Margaret believes that to create a new generation of globally connected citizens, you must meet the youth on the platforms they use," said California Chamber of Commerce, Vice President of International Affairs, Susan Stirling in supporting Margaret for the Award!

The award sponsored by Sacramento State University, California and presented at the University of Nevada Las Vegas, recognized Margaret's significant achievements in developing a diverse and inclusive environment throughout the hospitality and tourism education, academia, industry, and/or community.

Meanwhile, at the same time CESI's Founder was being recognized for outstanding diversity and inclusion efforts, CESI was also holding a collegiate Rocket League Tournament at the Hyper X Arena with some of the top teams in the country. The tournament featured teams like Loyola Marymount University, Weber State, and an exciting Grand Finals match between Florida State University and UNLV Rebel Gaming! Back and forth games were happening all throughout the bracket with Weber State upsetting the top-seeded UNLV team in one of the early matches but UNLV fought all the way back through the loser's bracket to come from behind to beat a strong Florida State team!

Earlier in the week, all the teams were invited to join for educational job fair activities being put on at the CHRIE conference. CESI is dedicated to showcasing career pathways to students through esports and last week's tournament helped to strengthen university ties and promote career objectives for the attending participants!



(CESI President with Grand Finals Champion UNLV Rebel Gaming & Runner-Up, FSU Esports)



 $(Loyola\ Marymount\ University\ Esports\ battles\ Weber\ State\ Esports)$

Lead sponsor for the tournament was Highlands Community Charter Schools who showcased gamification "education through gaming" concepts throughout the long weekend of conference events and interactions with the students! The event also could not have happened without the strong support from Raising Cane's Restaurant, Alaska Airlines, and especially great accommodations for the competition and tech support from Allied Esports and the Hyper X Arena!







(Official CESI Sponsors for Las Vegas "Rocket League" Tournament 2023)

For Highlights on the tournament visit: https://www.instagram.com/cesiesports/