*Ready to convince your boss about ESTA Membership? Below are letter templates that you can use to show the value of joining ESTA to your boss.*

*Let us know if there is anything else you need!*

*- The ESTAMembership Team*

**Letter to Boss**

Dear <manager’s name>

The Esports Trade Association (ESTA) is the leading esports association dedicated to providing members with relevant education, and committed to facilitating the industry’s best business exchanges. I would like to request that $<XXX> for my membership to ESTA continue to be funded by <insert company’s name> budget.

Membership in ESTA International will allow me to:

* Receive industry leading professional development
* Network with other esports professionals from around the world
* Have access to best in class speakers and leading industry suppliers and resources
* Gain insight into the key trends and hot button issues facing the esports industry to help me be strategic in building more effective plans and budgets

The return for your investment will be a highly skilled, esports professional, current on the latest trends and issues, and equipped to effectively plan and deliver support of our organization’s strategic business plan.

Thank you for reviewing my funding request for membership to ESTA. I look forward to continuing to improve my professional skill set and knowledge base

Regards,